

# Ryan Chitwood

## WOULD LIKE TO WORK WITH YOU

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### Brief Intro

Ryan comes from a conceptual design background. Working in a variety of environments, he has developed a well rounded skill set, including leadership capacities.

He is interested in being a part of fun and engaging projects, which utilize functional and sustainable design practices to connect people, products, and ideas.

### Schooling

**Ohio Dominican University. Columbus, Ohio.**

BA in Graphic Design, May 2011

**Fall Semester in Rome, Italy.**

At the CEA Roma Campus, 2008

**May Term Germany + Switzerland**

Studying graphic design history, 2011

### Proficiencies

**DESIGN**

Research | Concept | Direction | Typography  
Layout | Illustration | Color Theory | Copywriting  
Screen Printing | Animation | Digital Photography

**SOFTWARE**

AdobeCC: Photoshop, Illustrator, InDesign, Xd, Lightroom  
Teamwork Projects | Asana | Office + iWork | Google Drive

**WEB + CMS**

Basic HTML + CSS | WuFoo | WordPress  
HubSpot | Ceros | Squarespace

### Previous Partners

**Dynosaur Creative | 2011-13**

PARTNER | DESIGNER

Together with fellow designer, Nathan Hackley, created design solutions for a myriad of clients utilizing print, web design/development, and branding.

**Sanborn Media Factory | NYC | 2012**

CONTRACT DESIGNER

As Dynosaur Creative, fulfilled several projects for large scale clients via Sanborn Media Factory.

**Crow Works | 2017 - 2019**

MULTIPLE DISCIPLINES | GRAPHIC DESIGNER

Saw wide variety of projects to completion across the fields of: web design, print, packaging, industrial/product design, environmental design, and branding.

**Washington Prime Group | 2019 - Present**

SENIOR GRAPHIC DESIGNER

Working in a multi-disciplinary role, including art direction, overseeing and executing print and digital assets for events and prospective brand partnerships.

### Selected Projects

**#AToyADayMay | toyhaus.studio 2021 | branding + campaign**

Developed a campaign for the toy collecting community across Instagram to share their toy photos with prompts for each day. Two weeks into the campaign the account saw a 16% increase in followers as well as an uptick in engagement.

**934atCMH 2021 | branding + collateral**

Created an identity and branding system for 934 Gallery's ongoing satellite gallery at John Glenn International Airport. By merging the existing brand mark with identifiers from to airline travel, a system was created to quickly establish context for both local art patrons, ad travelers from out of town.

**Crow Works 2018 | website design**

Drove a complete restructure and redesign of the existing website, revamping UI/UX and adding new features, as well as building modularity into the back-end for easier upkeep. In the first two quarters of 2019, the site held an uptick in visits as well as a 10pt drop in bounce rate.

### Involvement

**AIGA** | Formerly, American Institute of Graphic Artists  
*Member since, 2009*

**CSCA** | Columbus Society of Communication Arts  
*Member since, 2009*

**934 Gallery** | Columbus 501(c) non-profit art gallery  
*Volunteer: Design Lead since, 2020*